

Rx.com

America's Prescription Savings Platform

Media Kit — May 2026

About Rx.com

Rx.com helps millions of Americans save money on prescription medications with free discount cards, real-time pharmacy price comparisons across 60,000+ US pharmacies, and digital Rx coupons.

Platform at a Glance

60,000+

PHARMACIES

100K+

MONTHLY ACTIVE USERS

80,000+

DRUGS COVERED

Up to 80%

AVG SAVINGS

Audience Segments

General Health Broad prescription drug seekers comparing prices and looking for savings.	GLP-1 / Weight Loss High-intent users searching for Ozempic, Wegovy, Mounjaro, and other GLP-1 medications.
Erectile Dysfunction Users researching ED treatments including Sildenafil, Tadalafil, and telehealth options.	Hair Loss Consumers exploring Finasteride, Minoxidil, and hair restoration solutions.
Skin & Acne Users searching for dermatology treatments including Tretinoin, Spironolactone, and acne solutions.	TRT / Testosterone Men researching testosterone replacement therapy options and providers.
Insurance & Coverage Uninsured or underinsured individuals seeking affordable medication options.	Mental Health & Therapy Users exploring mental health medication options and therapy resources.

Placement Options

Sponsored Module on Condition Hubs

Premium placement on high-traffic condition-specific pages (GLP-1, ED, Hair Loss, etc.).

Featured Partner Card on Drug Pages

Contextual partner cards displayed on relevant individual drug pricing pages.

Email Placement

Sponsored content within our targeted email campaigns to engaged subscribers.

"Save More" Module Placement

Partner placement shown after a user requests a discount card — high-intent moment.

Compliance & Privacy: No PHI collected or shared. Contextual placements only — no user-level behavioral targeting. CAN-SPAM and TCPA compliant. All partner content clearly labeled as sponsored.

Interested in partnering with Rx.com?

Contact us at josh@rx.com or visit rx.com/partner